

Action	Responsibility	Timeframe	Cost
Goal # 1: The Town of Gurley will be designed and built in a manner that preserves the small town character of the community and its historic heritage			
(a) <i>Historic markers and signage</i> . Relocate the historic marker and promote the district with additional signage in concert with a walking tour program.	Historic Society	Near term.	Low
(b) <i>Certified local government</i> . Become a certified local government under the guidelines of the Alabama Historical Commission.	Town Council in association with the Alabama Historical Commission.	immediately	low.
Objective 1.2 Promote community design in character with Gurley's historical small town character.			
(a) <i>Building facades</i> . Assist local businesses with façade and building redesign and improvement.	Town Council	Near term.	Moderate
(b) <i>Building design guidelines</i> . Establish building design guidelines to promote traditional small town character.	Planning Commission in association with the Alabama Historical Commission.	Near term.	low
(c) <i>Street design</i> . Establish a street right-of-way design and improvement program for existing streets.	Town Council and Planning Commission.?	Long term.	High; ALDOT grants
Objective 1.3 Improve the image and appearance of Gurley to residents and visitors			
(a) <i>Community gateways</i> . Establish community "gateways" at major entrances to town..	Historical Society and Town Council	Near term.	Low
(b) <i>Landscaping regulations</i> . Establish landscaping regulations to promote better community design and appearance.	Planning Commission.	Immediate.	None; available from TARCOG
(c) <i>Sign regulations</i> . Revise sign regulations to promote better community design and appearance.	Planning Commission.	Immediate.	None; available from TARCOG.
(d) <i>Highway landscaping</i> . Prepare and implement a design and landscaping plan for US Highway 72.	Planning Commission and Town Council.	Near term.	Moderate.
(e) <i>Environmental awareness</i> . Promote environmental awareness and sensitivity throughout the Gurley community	Citizens group.	Begin immediately	Low.
Goal #2 The Town of Gurley will be prepared for new growth and development in keeping with its historical heritage and small town character.			
Objective 2.1 Use development regulations and guidelines to promote the development of traditional neighborhoods in the character			
(a) <i>Development regulations</i> . Review and revise the zoning and subdivision regulations in light of this objective.	Planning Commission.	Near term.	Low.
(b) <i>Street design</i> . Develop street design guidelines for new developments.	Town Council and Planning Commission.	Near term.	Low.
(c) <i>Appearance standards</i> . Develop property maintenance standards in concert with sign and landscaping regulations.	Town Council.	Near term.	Low.
(d) <i>Traditional neighborhood development (TND)</i> . Consider establishing TND regulations as an option for new development.	Planning Commission.	Near term.	None; available from TARCOG.
Objective 2.2 Direct development regulations and infrastructure improvements toward a more unified community.			
(a) <i>Sewer extensions</i> . Direct new sewer service extensions toward a more compact development pattern.	Town Council.	Long term.	High.
(b) <i>Pedestrian facilities</i> . Provide for strategically located sidewalks and other pedestrian facilities including safe passages to school.	Town Council and Planning Commission.	Mid to long term.	Moderate to high.
(c) <i>Annexation</i> . Consider strategic expansion of the town limits in order to manage growth and direct infrastructure improvements.	Town Council.	Ongoing.	Low.
(d) <i>Growth center</i> . Use development regulation to direct higher intensity, mixed use development toward the growth center.	Town Council and Planning Commission.	Ongoing.	None.
(e) <i>Growth areas</i> . Use development regulations to direct lower intensity residential development toward the suburban growth areas.	Town Council and Planning Commission.	Ongoing.	None.
(f) <i>Rural areas</i> . Use development regulations to allow only the lowest intensity of development in the rural areas.	Town Council and Planning Commission.	Ongoing.	None.
(g) <i>Commercial centers</i> . Concentrate commercial development toward commercial centers within the commercial area.	Town Council and Planning Commission.	Ongoing.	None.
Objective 2.3 Promote environmental awareness in the process of community development.			
(a) <i>Brownfield redevelopment</i> . Explore potential properties for redevelopment through brownfield and conservation programs.	Town Council and local business.	Ongoing.	Low to moderate
(b) <i>Streambank protection</i> . Develop streambank protection practices including possible greenway development	Town Council with Planning Commission.	Near term.	Low to high.
(c) <i>Steep slope protection</i> . Develop steep slope protection guidelines through the land development regulations.	Planning Commission.	Near term.	Low
(d) <i>Stormwater management</i> . Review stormwater management provisions in the subdivision regulations for efficacy.	Planning Commission.	Immediate.	None to low.
Objective 2.4 Provide community facilities to accommodate anticipated growth of the Gurley's population.			
(a) <i>Town Hall</i> . Construct a new town hall at or near its current location in the making a new town center for the community.	Town Council.	Mid to long term.	High.
(b) <i>Fire station</i> . Construct a new fire station north of the railroad to more adequately house fire apparatus for that portion of town.	Town Council.	Near to mid term.	High.

Goal #3 The Town of Gurley will be a family oriented community with convenient services and facilities.

Objective 3.1 Enhance recreational opportunities.

(a) <i>Greenway</i> . Explore the opportunity for a greenway / nature trail to link recreational areas along First Street.	Town Council and Planning Commission.	Near term.	Low to moderate.
(b) <i>Park design and improvement</i> . Promote park design and development for all ages as the community grows.	Town Council.	Ongoing.	Moderate to high. Design and development guidelines are available from TARCOG with possible grant programs through the Land and Water Conservation Fund.
(c) <i>North neighborhood park</i> . Consider the establishment of a new neighborhood park near the elementary school.	Town Council and recreation groups	Long term	High.
(d) <i>West neighborhood park</i> . Consider the establishment of a new neighborhood west of town and south of US 72.	Town Council and recreation groups.	Long term	High.

Objective 3.2 Recruit new restaurants and other convenience retail establishments to provide customer convenience and

(a) <i>Business recruitment</i> . Establish a business recruitment committee through a merchants or business association.	Business Association.	Immediate.	None to low.
(b) <i>Recruitment incentives</i> . Develop recruitment guidelines and incentives such as revolving loan funds for new and expanding business.	Business Association	Ongoing.	Low to moderate.
(c) <i>Old Downtown</i> . Reestablish the traditional downtown of Gurley as a neighborhood convenience destination using physical improvements and neighborhood linkages.	Planning Commission and Town Council.	Mid to long term.	Moderate to high.

Objective 3.3 Promote Gurley as an active, family oriented community.

(a) <i>Calendar of events</i> . Maintain, publish and promote an active calendar of communitywide events and festivals.	Town Council, Town Clerk	Ongoing.	None to low.
(b) <i>Activities for the whole family</i> . Provide and promote activities and recreational facilities for all ages.	Community interest groups.	Ongoing.	Low.

Objective 3.4 Enhance public safety.

(a) <i>Reduce speeding</i> . Actively enforce speeding laws and install traffic calming design solutions.	Town Police and Town Council.	Immediately step up enforcement with mid term traffic calming.	Low cost for enforcement with moderate to high cost for traffic calming solutions.
(b) <i>Fire station</i> . Construct a new fire station on the north side of the railroad.	Town Council.	Mid to long term.	High.
(c) <i>Street lights</i> . Provide street lights on US Highway 72.	Mayor and Town Council to promote to ALDOT.	Near to mid term.	High.
(d) <i>Design for crime prevention</i> . Explore and consider the inclusion of crime prevention guidelines in zoning and other development regulations in order to reduce the opportunities for crime.	Planning Commission and Town Council.	Near term.	Low.

Goal #4 The activities called for in this Comprehensive Plan will be performed in an effective, responsive, and fiscally responsible manner.

a) <i>Assignment</i> . Assign a member of the Planning Commission with the responsibility of periodically reviewing the activities contained in this Plan and for performing the annual review.	Planning Commission.	Immediate.	None.
Objective 4.2 Identify and develop partnerships with agencies and entities that, although they might not have a major role to play in plan implementation, can provide effective assistance in individual activities.			
a) <i>Stakeholders</i> . Expand the list of stakeholders, particularly to include the business and academic sectors, to obtain their cooperation in implementation activities.	Mayor and Town Council Citizen Groups	Immediate.	None.
b) <i>Agency relationships</i> . Develop continuing relationships with local, regional and state agencies that have roles in the community planning and development process.	Mayor and Town Council with Planning Commission	Ongoing.	None.
Objective 4.3 Establish a Long-Range Planning Committee to serve as a coordinating mechanism for plan			
a) <i>Planning Committee</i> . Permanently establish a long range planning committee as an arm of the Planning Commission and develop guidelines for the conduct of business.	Planning Commission.	Immediate.	None.
Objective 4.4 Explore and catalog traditional and non-traditional sources of funding for community development			
a) <i>Resource catalog</i> . Develop a resource catalog to be used for identifying funding sources and assistance providers.	TARCOG.	Immediate.	None to low.
b) <i>Grant and loan sources</i> . Explore non-traditional sources of both government and non-government grants and loans for plan implementation activities.	Town Council with TARCOG.	Ongoing.	None to low.